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1. (Amended) A process to intentionally degrade original digital data comprising steps of:

searching the driginal digital data for detection criteria; and

after locating detection criteria, adjusting at least one neighboring point associated with the detection criteria, wherein the original digital data is degraded in quality by said adjusting step, but the original digital data is recoverable from the intentionally degraded digital data.

- 2. (Amended) The process of claim 1 in which the detection criteria comprises a pseudo-random sequence.
- 3. (Amended) The process of claim 1 in which the adjustment of the at least one neighboring point involves a pseudo-random sequence.
- 4. (Amended) The process in claim 1 in which the detection criteria includes a threshold crossing.
 - 16. (Amended) An apparatus comprising:
 - a logic processor; and
- a storage unit comprising means for analyzing digital content, wherein the digital content has been transformed with a self-synchronizing degradation from an original state of the digital content, and means for recovering the original state of the digital content from the self-synchronized degraded digital content.

SWS 02/03/03 Levy-5R (P0778)

FROM-DIGIMARC

PATENT

*Please add new claims 21-39 as follows:

21. (New) A method of self-synchronization of degraded digital content, wherein the degraded digital content comprises degradation from an original state of the digital content, said method comprising the steps of:

analyzing the degraded digital content to identify a plurality of detection criteria, wherein for each of the plurality of detection criteria there exists in the degraded digital content a group of neighboring points; and

for each group of neighboring points, adjusting each member of a group of neighboring points according to a predetermined process, wherein the predetermined process corresponds with a process used to degrade the digital content from the original state, and wherein said adjusting step helps to restore the degraded digital content to the original state.

- 22. (New) The method of claim 21, wherein the group comprises at least one neighboring point.
- 23. (New) The method of claim 21, wherein the plurality of detection criteria comprises a pseudo-random sequence.
- 24. (New) The method of claim 21, wherein the plurality of detection criteria includes a threshold crossing.

PATENT

SWS (12/03/03 Levy-5R (P0778)

- 25. (New) The method of claim 21, wherein the predetermined process is an inverse of the process used to degrade the digital content from the original state.
 - 26. (New) The method of claim 21, wherein the digital content comprises audio content.
 - 27. (New) The method of claim 21, wherein the digital content comprises video content.
- 28. (New) The method of claim 21, wherein the digital content comprises image content.
- 29. (New) The method of claim 21, wherein the degraded digital content is intentionally degraded.
- 30. (New) A method of self-synchronization of intentionally degraded digital content, wherein the intentionally degraded digital content comprises intentional degradation from an original state of the digital content, said method comprising the steps of:

analyzing the intentionally degraded digital content to identify a plurality of detection criteria; and

for each of the plurality of detection criteria, adjusting the intentionally degraded digital content according to a predetermined process, wherein the predetermined process corresponds with a process used to intentionally degrade the digital content from the original state.

SWS 02/03/03 Levy-5R (P0778)

PATENT

- 31. (New) The method of claim 30, wherein said adjusting step helps to restore the intentionally degraded digital content to the original state.
- 32. (New) The method of claim 30, wherein for each of the plurality of detection criteria there exists in the degraded digital content a group of neighboring points, wherein said adjusting step comprises for each group adjusting each member of the group of neighboring points.
 - 33. (New) The method of claim 30, wherein the digital content comprises audio.
 - 34. (New) The method of claim 30, wherein the digital content comprises video.
- 35. (New) The method of claim 16, wherein said means for recovering the original state of the digital content comprises means for analyzing the degraded digital content to identify a plurality of detection criteria, and means for adjusting for each of the detection criteria the degraded digital content according to a predetermined process.
- 36. (New) The method of claim 35, wherein the predetermined process corresponds with a process used to degrade the digital content from the original state.
- 37. (New) The method of claim 36, and wherein said adjusting means helps to restore the degraded digital content to the original state.